

FOR IMMEDIATE RELEASE:
TEACHERS, PARENTS,
SCHOOL ADMINISTRATORS
OF SAN JOAQUIN VALLEY

Contact: Sherry Santa Cruz
Email: sherry.kinderdance@gmail.com
Phone: (209) 834-6994

Internationally-acclaimed Kinderdance® comes to families in San Joaquin Valley

MOUNTAIN HOUSE, CALIFORNIA (DATE, 2012) – Sherry Santa Cruz of The Tiny Tot’s Learning Center has obtained the exclusive franchise rights to offer Kinderdance® classes for kids ages 2 to 12 in San Joaquin County. Kinderdance® is a revolutionary program that combines body fitness with academics, linguistics, and confidence-building to give kids an extra edge in life.

Kinderdance® uses the basics of dance, gymnastics, and creative movement to develop your child’s motor skills and coordination. The program layers the dance and exercises with educational academics. It’s a revolutionary new method that makes learning fun for kids while evolving their strength and dexterity – this kind of motivation is priceless when it comes to education.

“I’m so excited to share this program with everyone,” says Sherry Santa Cruz, the new franchise owner in San Joaquin, “because Kinderdance® subscribes to many of the same philosophies we hold dear in The Tiny Tot’s Learning Center.

“We believe in strengthening kids’ bodies, minds, and self-esteem. Kinderdance® does all this, putting a special emphasis on building confidence at an early age. So much of building healthy kids starts at a very young level and continues all the way through their development. Kinderdance® is on the same page with us in this respect, and fits right in with our teaching strategies.”

There are five Kinderdance® classes; four of them are divided by age. One class encompasses a wider variety of ages:

- Kindertots® for our tiniest customers, ages 2
- Kinderdance® and Kindergym® are open to 3 - 5 year olds

- Kindercombo® is geared towards 6 to 9 year olds
- Kindermotion® covers a larger age range, 3 to 12 year olds

The preschool programs teach the basics of ballet, tap, gymnastics, and other physical coordination skills along with songs that enlighten young ones to early academics: numbers, colors, and shapes.

According to (Sherry, need the source here), some of the most vital development years for kids are between the ages of 3 and 5. This is when creativity flourishes as children start to engage in imaginative play and exploration. Through movement and play, Kinderdance® teaches young children about themselves and their world.

Kinderdance® also targets an area that's becoming an increasing concern for many parents of preschoolers: language development and communication.

Currently, more and more students are having trouble speaking or delayed in their speech development (Sherry, some hard figures here would help strengthen this claim, as well as a source). Young children especially need to hear language spoken as often as possible. Through listening and imitation, children learn how to enunciate the phonetic sounds of words and build vocabulary.

Kinderdance® addresses this growing phenomenon by enhancing language and communication skills. Using a sing-song pattern to communicate, children are asked questions or engaged in conversation while moving. This allows them to practice speech patterns and comprehension in a safe environment.

As the child grows, so does the program. The 6 to 12 year old Kindercombo® class brings more advanced concepts like creative thinking and motor development to the curriculum. Kids start to learn more complex ballet, tap, and modern dance steps. These are the foundations of dance technique which will strengthen their bodies and increase flexibility. This strengthening will stay with them whether they continue with dance or engage in sports or other activities.

Kindermotion® offers something for all kids enrolled, whether they're 3 or 12 or somewhere in between.

The Kinderdance® program runs for a full year. At the end of the year, students perform a recital and move to the next level. Each class will have no more than 10 to 12 students so Kinderdance® instructors can give individualized attention where necessary. All Kinderdance® instructors are certified through the Kinderdance® program and use the standard See-Say-Hear-Do teaching method.

This is the time and the place to take a proactive approach to the educational, linguistic, and physical success for your child. This is the time to start building their

confidence and open the floodgates to their creativity. Kinderdance® provides the tools and resources to help parents and educators accomplish this.

UPCOMING EVENTS:

- **Annual Mountain House Easter Egg Hunt, Saturday, April 7, 2012.**
Sign up for summer classes at the Kinderdance® booth. Kinderdance® will be donating candy for 15,000 eggs for the hunt.
- **Kinderdance® Grand Opening Celebration: Saturday, May 19, 2012.**
All new enrollees will be able to take advantage of the free Dance Demonstration, May 19 – June 2.